



BIRKDALE

VILLAGE

Frequently Asked Questions about the Redevelopment of Birkdale Village

- **Can you share a high-level overview of what the redevelopment will entail?**
 - North American Properties (NAP) is transforming Birkdale Village into a modern-day community gathering place with enhanced walkability and connectivity. At the heart of Birkdale Commons Parkway (The Parkway), NAP will create a 6,000-square-foot Plaza with soft seating, a flexible, covered performance stage and a massive LED screen. The Plaza will also host Birkdale's 100+ annual events and be anchored by a full-service Valet and Concierge building. Three new stand-alone retail jewel boxes featuring floor-to-ceiling glass and optional rooftop patios will be added to The Plaza and Grove areas, too. Four parking deck entries are receiving updates as well. Other street-level upgrades include new landscaping, a refurbished central fountain, digital directories, a community garden and refreshed sidewalks.
- **When will construction end?**
 - The construction project is slated to be completed by the summer.
- **What new retailers and restaurants are opening?**
 - Through its merchandising revamp, NAP aims to transform Birkdale Village into a one-stop shop, offering visitors access to a best-in-class retail experience in a vibrant, connected location. The team has already executed leases with Apricot Lane, Brown Bag Seafood Co., Buttermilk Sky Pie Shop, Girl Supply, Green Brothers Juice Co., Kendra Scott, Lovesac and Sephora. Longtime tenant eeZ Fusion & Sushi is also preparing for a complete renovation and expansion.
- **What services will be provided by Concierge?**
 - Birkdale Village's Concierge team will ensure five-star service is provided from the moment guests arrive on property to the time they leave. The resort-level hospitality offerings will range from parking and wayfinding services to restaurant reservation assistance to birthday party and office outing planning to providing complimentary beverages, and more.
- **I'm a resident at Haven. What's going on there?**
 - In addition to the outdoor communal area upgrades completed last summer, the clubhouse has undergone a major revamp, including an added connection to the pool, an indoor club space with a beverage station, and fitness area with upgraded equipment, such as Peloton bikes and treadmills and Mirror by lululemon. Each of Haven's apartments are also receiving enhancements, including new cabinetry, countertops, appliances and technology services.