



BIRKDALE

VILLAGE

Frequently Asked Questions about the Redevelopment of Birkdale Village

- **Can you share a high-level overview of what the redevelopment entailed?**
 - North American Properties (NAP) has recently transformed Birkdale Village into a modern-day community gathering place with enhanced walkability and connectivity. At the heart of Birkdale Commons Parkway (The Parkway), NAP created a 6,000-square-foot Plaza with soft seating, a flexible, covered performance stage and a massive LED screen. The Plaza is now host to Birkdale's 100+ annual events and is anchored by a full-service Valet and Concierge building. Three new stand-alone retail jewel boxes featuring floor-to-ceiling glass and optional rooftop patios have been added to The Plaza and Grove areas, too. Four parking deck entries are received updates as well. Other street-level upgrades included new landscaping, a refurbished central fountain, digital directories, a community garden and refreshed sidewalks.
- **When will construction end?**
 - Construction in the common area spaces such as The Plaza and Grove have been completed, while tenant build-outs will continue into 2023.
- **What new retailers and restaurants are opening?**
 - Through its merchandising revamp, NAP aims to transform Birkdale Village into a one-stop shop, offering visitors access to a best-in-class retail experience in a vibrant, connected location. The team has already executed leases with Apricot Lane, Beck on Broad, Brown Bag Seafood Co., Buttermilk Sky Pie Shop, Cosmo Gypsy, Girl Supply, Green Brothers Juice Co., Good Wurst, Icebox Cryotherapy, Kendra Scott, Lovesac, Morelia Paletas, Sephora and Warby Parker. In addition to attracting new establishments, NAP is reconfiguring the current merchandising layout and collaborating with several existing tenants on relocations, expansions, and renovations, including Brixx Pizza, eeZ Fusion & Sushi, Midwood Smokehouse, Red Rocks Café and Savory Spice Shop.
- **What services are provided by Concierge?**
 - Birkdale Village's Concierge team ensures five-star service is provided from the moment guests arrive on property to the time they leave. The resort-level hospitality offerings range from parking and wayfinding services to restaurant reservation assistance to birthday party and office outing planning to providing complimentary water bottles and more.
- **I'm a resident at Haven. What's going on there?**
 - In addition to the outdoor communal area upgrades completed last summer, the clubhouse has undergone a major revamp, including an added connection to the pool, an indoor club space with a beverage station, and fitness area with upgraded equipment, such as Peloton bikes and treadmills and Mirror by lululemon. Each of Haven's apartments are also receiving enhancements, including new cabinetry, countertops, appliances and technology services.